

Oulu Game Lab



OULU GAME LAB INTRO

Game Initiative Meetup

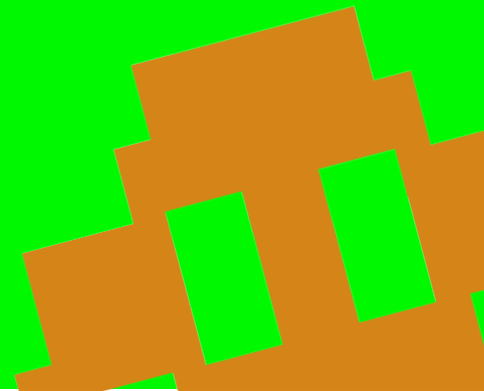
Jussi Autio

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OULU GAME LAB



- Preincubator-style, multidisciplinary game education programme to create new talent
- Follows studio+ model
- 30 + 30 ECTS for 10 months
- **Purpose:**
 - New Employment
 - New Game Companies



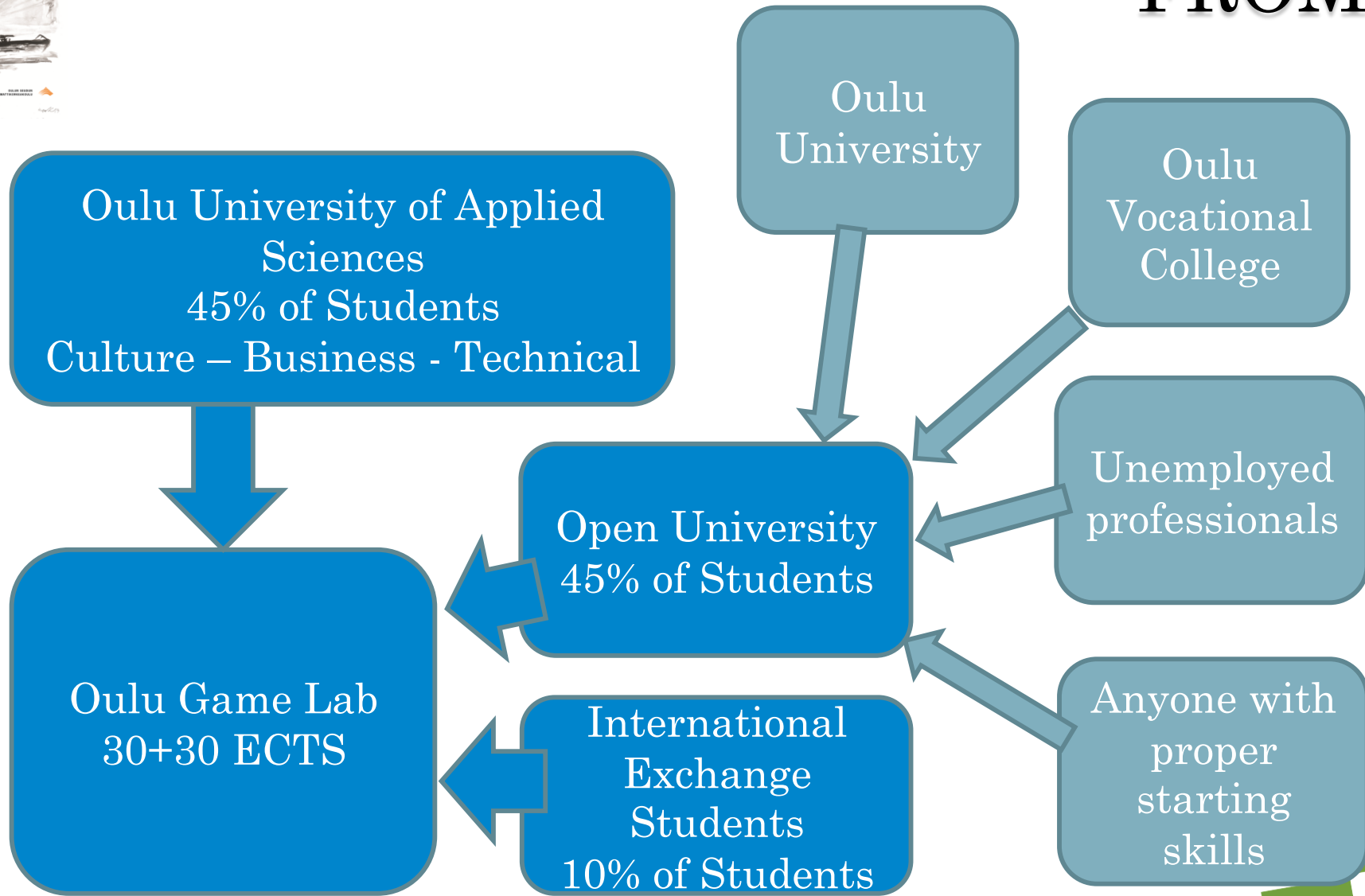
WHO CRAFTS GAMES?

- Graphical artists, programmers, audio designers, game designers, producers, marketing people, scripwriters, 3D modellers, level designers, testers, managers, community managers etc. etc.





WHERE DO THE STUDENTS COME FROM?



SECRET SAUCE OF OULU GAME LAB

Experience

Love for
games

Professions



OGL THE BIG PICTURE



WHAT WE HAVE DONE

1,5 year

7+1 Start-Ups

16 Game Demos

60 Game Concepts

100 New Game Professionals

3000+ Credits





Frozen Vision

Hawina Productions

Helmeni

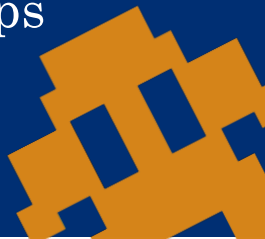
Viima

Winner – Kickstart Business Competition

Winner – Midnight Pitch Fest

100 Most Promising European Game Startups

11 Million downloads on Fail Hard





FOUR MORE TO COME

Hamster Scape / Meizi, Grit, Der Kapitän, Dark Continent



Oulu Soho 2012-2013
200 square meters
~30 students



Oulu Covent Garden 2013->
270 square meters
~45 students

AND WE'RE EXPANDING!

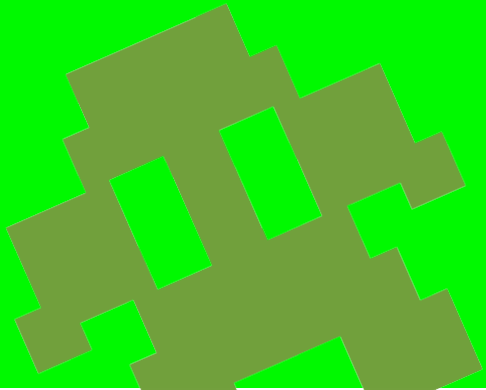
Now 3 floors, 450 square meters and 65 students
2014 expectations: 3700+ credits



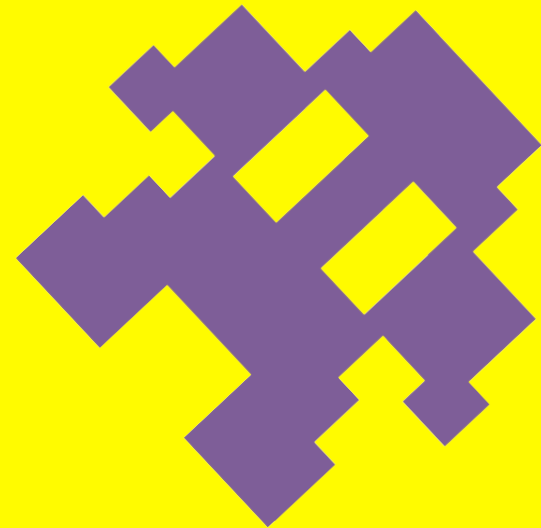
EDUCATION EXPORT



- Cooperation with Kouvola
 - Game Starter
- Cooperation with Jyväskylä
 - Expa Game Lab
- Cooperation with Ylivieska
 - Game education since Q4/2008
 - > Centria Game Lab
- Cooperation with Sendai, Japan
 - Global Lab Sendai
 - 100 student package



THANK YOU! ANY QUESTIONS?



Jussi Autio

jussi.autio@oamk.fi

+358 40 6528304