

A man and a woman are looking out from inside a tent. The man is on the left, wearing an orange shirt, and the woman is on the right, wearing a dark shirt. They are both looking upwards and to the right. The tent is orange and has a white mesh screen. In the background, a white car is parked on a street. The text "THE DREAM OF SILICON VALLEY" is overlaid on the image in a large, black, sans-serif font.

THE DREAM OF SILICON VALLEY

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CONVENTIONAL THINKING:

TO SUCCEED IN TECH YOU
MUST BE IN SILICON VALLEY

IT'S A TRAP!





WE'RE INNOVATORS, NOT
CONVENTIONAL THINKERS

The background of the slide features a light gray, semi-transparent image of US dollar bills. A stream of bills is shown falling from the top center, creating a vertical path. At the bottom, a large, messy pile of bills is scattered across the surface, with a few bills lying flat nearby. The overall effect is one of money being lost or falling through the cracks.

DEVELOPERS START AT
US\$150,000/YEAR
(BUT YOU WON'T FIND ANY)

A woman is sitting on a light-colored sofa in a modern living room. She is wearing a dark top and dark pants. In front of her is a white coffee table. To her right, there is a large potted plant. On the wall behind her is a framed abstract painting. The room has large windows in the background, letting in natural light.

HOUSING STARTS AT
US\$3,000/MONTH
(BUT YOU WON'T FIND ANY)



MONEY YOU RAISE IN THE VALLEY
WILL BE SPENT TO SURVIVE THERE



TRADITIONAL VC'S TEND TO
ACCELERATE YOU TO THE GRAVE



MORE MONEY
MORE PROBLEMS



INCUBATORS OFFER A GREAT
MIDDLE GROUND



ASSISTANCE + MINIMAL INVESTMENT



INCUBATORS ARE
EVERYWHERE



YOU'RE BETTER OFF
HERE

WHY EUROPE?

- More available developer resources
- Resources are lower priced than anywhere in US
- You get to maintain your culture
- Fewer VISA hassles/harassment

A background image showing Edmonton Oilers players celebrating with the Stanley Cup. The players are wearing white jerseys with blue and red accents, and the Oilers logo is visible. They are holding the large silver trophy high in the air. The scene is set in an arena with bright lights and a cheering crowd in the background.

“Skate to where the puck is going to be, not where it has been.”

-Wayne Gretzky

A long-exposure photograph of the Golden Gate Bridge at night. The bridge's towers and suspension cables are illuminated with warm yellow lights. The lower portion of the image shows light trails from cars moving across the bridge deck. In the background, the city of San Francisco is visible, with its lights reflecting on the water and illuminating the surrounding hills. The sky is a deep blue, transitioning to a lighter hue near the horizon.

SAN FRANCISCO
IS A GREAT PLACE
TO VISIT

IF YOU ARE VISITING SF

- Do not walk alone especially after dark
- Do not appear to be a “techie” - don’t carry gear
- Keep your eyes up, headphones off
- Use Lyft and/or Uber for rides - don’t take risks!
- Use AirBNB for housing

ENJOY THE BEAUTIFUL STATE
OF CALIFORNIA!



THANK YOU!

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