



WHAT DID I  
**LEARN**  
FROM ATTENDING  
AN ACCELERATOR

[fede@oneEyeAnt.com](mailto:fede@oneEyeAnt.com)



WHAT ABOUT MY  
BACKGROUND ?





WHAT ABOUT MY  
BACKGROUND ?





**Heineken**  
presents



# THE ENTRANCE

— OPEN YOUR WORLD —

WHAT ABOUT MY  
BACKGROUND ?





WHAT ABOUT MY  
BACKGROUND ?



**OneEyeAnt**

WHAT ABOUT MY  
BACKGROUND ?



WHAT ABOUT MY  
BACKGROUND ?





TIP # 1  
BE CONFIDENT





TIP # 1

BE CONFIDENT





**GRAN PRIX**  
GRAPHIC DESIGN



**GOLD AWARD**  
ILLUSTRATION



**GOLD AWARD**  
MOTION GRAPHICS



**GOLD AWARD**  
BEST USE OF ANIMATION  
ON MOBILE DEVICES





TIP # 2  
BE RELEVANT





TIP # 3

BE CLEAR  
ON YOUR GOALS





TIP # 4

USE ANALYTICS





TIP # 5

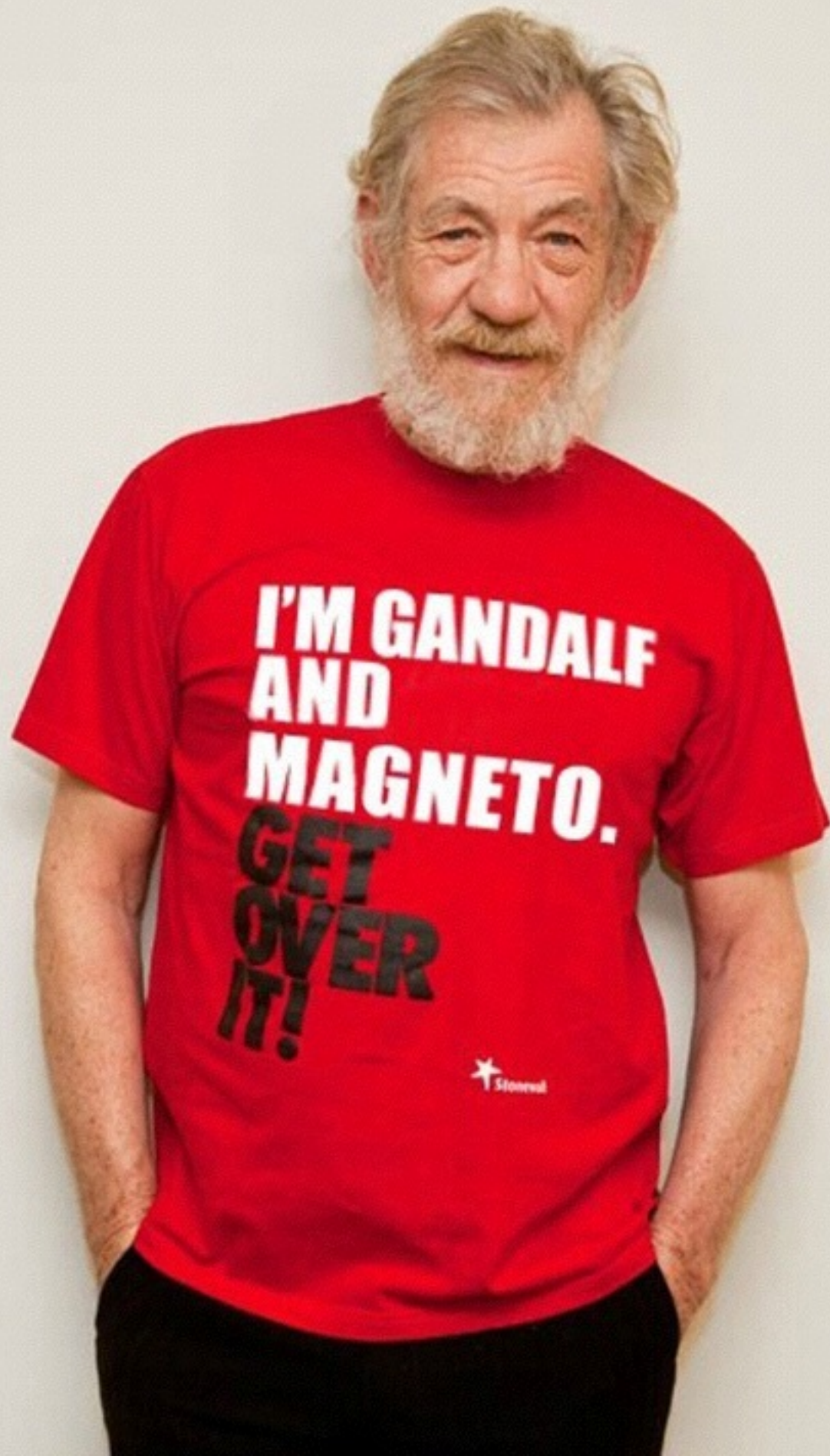
BE SCALABLE





TIP # 6  
BE SOCIAL





TIP # 7

LOW PROFILE  
WITH YOUR  
MENTORS

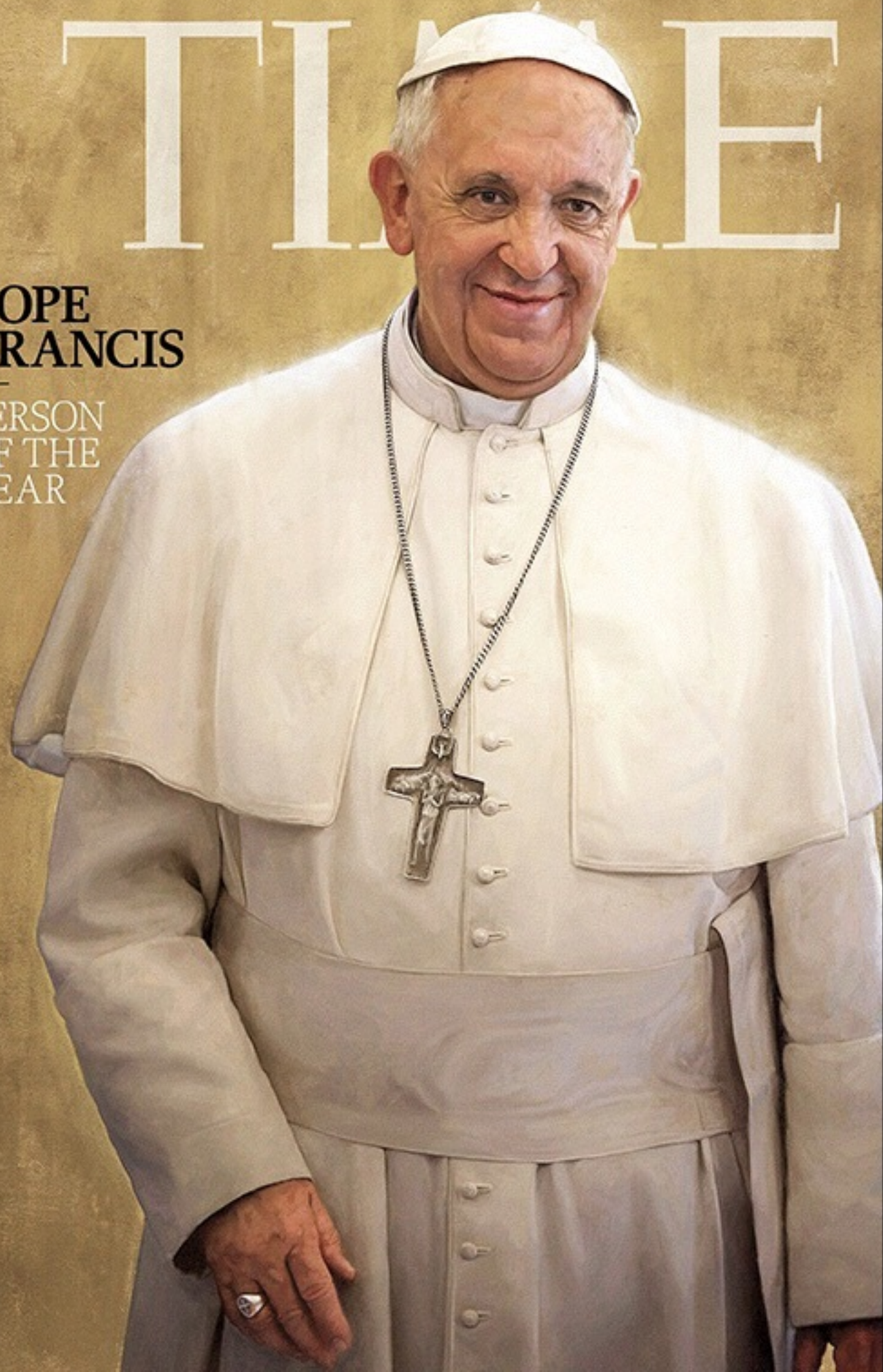
HIGH PROFILE  
WITH YOUR  
AUDIENCE



# TIME

**POPE  
FRANCIS**

PERSON  
OF THE  
YEAR



TIP # 8

BE HONEST





TIP # 9

BE PERSISTENT





TIP # 10

BE AGGRESSIVE









EXTRA TIP  
LUCK IS AN  
ATTITUDE







[fede@oneEyeAnt.com](mailto:fede@oneEyeAnt.com)